

STEPHANIE HEFFER CAVALETTI

WORDPRESS DEVELOPER

ABOUT ME

I had recently graduated in Biological Sciences from USP and decided to venture into IT. After almost 2 years of interning and freelancing in web development, I had the opportunity to work as a contractor for some companies associated with UZUMAKI, which produced content for the websites of Dr. Drauzio Varella, Portal Umami – Ajinomoto, Instituto Vencer o Câncer, and INTOR Cirurgia Torácica. All the websites were in WordPress. I worked as the technical contact for these companies from October 2018 to 2021, in addition to working as a freelancer. During this period, I learned a lot about web infrastructure by managing my own servers.

From 2022 to 2024, I was a Junior Developer at Brasil de Fato. In addition to working with WordPress, I also used a custom CMS built with Ruby on Rails, Docker, Google Analytics, and Search Console.

I graduated in Systems Analysis and Development from Fatec-SP in 2020. My thesis was on MySQL Database Replication, inspired by a database replication project I did for a client.

LANGUAGES

Portuguese – Native

English – Advanced in reading, writing, and speaking

VISIT MY PORTFOLIO WEBSITE
FOR MORE INFORMATION

NOUSK.COM.BR

CREATED AND DEVELOPED BY ME

CONTACT

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PROFESSIONAL EXPERIENCES

01/2022 **BRASIL DE FATO**

01/2024 JUNIOR DEVELOPER

WordPress development and development in a custom CMS using Ruby on Rails. Support and implementations in Google Analytics and Search Console for performance tracking and audience insights. Proficient in: AWS, Docker, WordPress, Ruby on Rails, JavaScript, PHP, Google Analytics, and Search Console.

- Development of a special article: Gerazeiros encurralados: Comunidades tradicionais enfrentam seca em território cercado por eucalipto no norte de MG
<https://www.brasildefato.com.br/2023/11/27/gerazeiros-encurralados-comunidades-tradicionais-enfrentam-seca-em-territorio-cercado-por-eucalipto-no-norte-de-mg->

10/2018 **UZMK, IVOC, INTOR, PORTAL UMAMI - AJINOMOTO**

04/2021 WORDPRESS DEVELOPER AND TECHNICAL LEAD

Development and monitoring of the LEMP server. Development, consultancy, and site management. Development of functionalities and front-end. Monitoring performance, audience, and security.

Domains: UOL and DigitalOcean Linux servers, nginx, php, mysql, mysql master-slave database replication, wordpress, google analytics and search console, performance (pagespeed).

EDUCATION

FACULDADE DE TECNOLOGIA DE SÃO PAULO

2016-2020 | ANALYSIS AND SYSTEMS DEVELOPMENT

- Thesis: MySQL Master-Slave Database Replication: A Solution for High Traffic Websites. Advisor: Prof^a.Dr^a Ana Travassos Ichihara

INSTITUTO DE BIOCÍÊNCIAS-UNIVERSIDADE DE SÃO PAULO

2010-2015 | BACHELOR OF BIOLOGICAL SCIENCES

- Research Initiation: Metabolic Syndrome and the Expression of Genes Involved in Protein Degradation and Mitochondrial Biogenesis – Role of Aerobic Training. Advisor: Prof. Dr. Chin Jia Lin
- Publication: Fructose ingestion impairs expression of genes involved in skeletal muscle's adaptive response to aerobic exercise. Revista Genes & Nutrition, 2017.

SKILLS

Servers: DigitalOcean, AWS, UOL

Creation and configuration of LEMP servers. Ubuntu, PHP, Nginx, MySQL (master-slave replication).

WordPress: PHP, theme development from scratch, child themes, AJAX functions, plugin creation, shortcode and custom post type development.

Familiar with security plugins, theme builders, image optimization.

Performance: Google Analytics, Search Console, Tag Manager, PageSpeed. Tools: Docker, Cloudflare (cache and HTTPS configuration), GitHub, Google Analytics, Search Console, Tag Manager.